

TROIKA®

NEWS

01/2013



Ready steady GO!

SPEED LIGHT

KR13-41/CH

Motorcycle keyring, cast metal, shiny chrome plated, with blue LED light

Design: Axel Groß
90 x 50 x 33 mm, 32 g

Max. logo size: 7 x 4 mm
Sales Unit: 6





MOTOR KEYRINGS



YouTube

www.troika.org/video

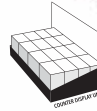


COUNTER DISPLAY - MOTOR KEYRINGS

CD001

16 pcs, 4 pcs each

KR13-10/CH, KR13-12/CH,
KR13-13/CH, KR13-11/CH



MINI RACE CAR

KR13-10/CH

Keyring traditional racing car with friction motor, metal/ABS plastic,
shiny chrome plated, removable keyring chain

99 x 34 x 25 mm, 19 g
Max. logo size: 5 x 3 mm

Sales Unit: 12

MINI CAR

KR13-12/CH

Keyring little car with friction motor, metal/ABS plastic, shiny
chrome plated, removable keyring chain

127 x 28 x 27 mm, 26 g
Max. logo size: 5 x 5 / 8 x 8 mm

Sales Unit: 12



MINI FIRE ENGINE

KR13-13/CH

Keyring fire engine with friction motor, metal/ABS plastic,
red/shiny chrome plated, removable keyring chain

124 x 30 x 32 mm, 42 g
Max. logo size: 15 x 2 mm

Sales Unit: 12

MINI TRUCK

KR13-11/CH

Keyring dumper truck with friction motor, metal/ABS plastic,
black/shiny chrome plated, removable keyring chain

130 x 33 x 60 mm, 46 g
Max. logo size: 12 x 4 mm

Sales Unit: 12





MAG02/BK



www.troika.org/video



POWER BOARD

MAG02/BK / MAG02/RD

Mini key rack in key design, genuine leather with extra-strong magnet, incl. 1 keyring, black or red

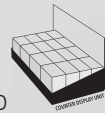
Design: ding3000
76 x 37 x 5 mm, 12 g

Max. logo size: 18 x 18 mm
Sales Unit: 12

**COUNTER DISPLAY -
POWER BOARD MAG02**

CD002

24 pcs, 12 pcs each MAG02/BK and MAG02/RD



MAG02/RD



alerts of
aeroplane sound



DETECTIVE "AROUND THE WORLD"

#KYR17-A037

TROIKA DETECTIVE keyring and key finder with design sticker, motif "AROUND THE WORLD", alerts of location with aeroplane noise, black

Design: Axel Groß/Decor: Anne Rieck
60 x 27 x 11 mm, 25 g

Max. logo size: 15 x 5 mm
Sales Unit: 6



DETECTIVE "COLOURFUL LEAVES"

#KYR16-A084

Decor: Marlene Kerling
alerts of location with
chill-out music



DETECTIVE "AUF DER PIRSCH"

#KYR15-A085

Decor: Emma Magoon
alerts of location with deer roar



KREW
-R L001/PK



MUSE
-R L002/WH



MUSE
-R L002/BK

TROIKA[®]
designed by *Karim Rashid*

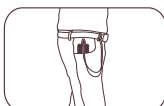
SAFETY STRAP FOR IPHONE

-R L001/PK / -R L002/BK / -R L002/WH

Lanyard and safety strap for iPhone, ABS/silicon, printed with Karim Rashid motif, with transparent sleeve

Design: Karim Rashid
450 x 26 x 7 mm, 12 g

Sales Unit: 12





THE HANGING PEN

PIP10/CB

Combination of ballpoint pen and stylus for iPad, iPhone and other touch-screen tablet PCs, with necklace, metal, shiny, carbon barrel, black, ballpoint pen with black TROIKA easyFlow refill (Made in Germany), stylus with soft rubber tip to protect displays against scratching and fingerprints

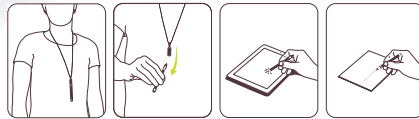
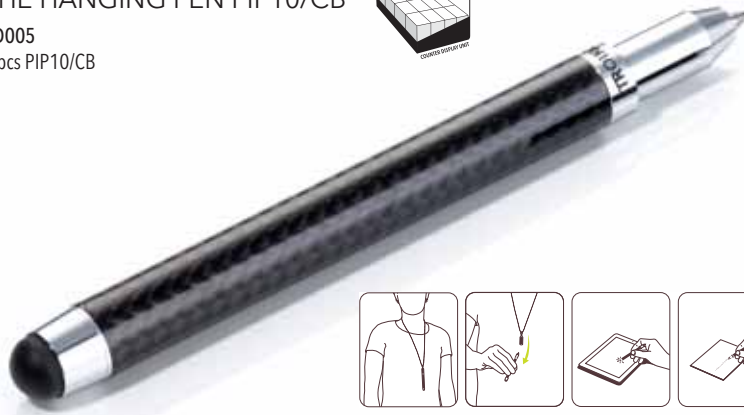
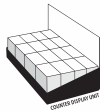
120 x 8 x 8 mm, 40 g
Max. logo size: 8 x 3 / 4 x 3 / 40 x 3 mm

Sales Unit: 4

COUNTER DISPLAY - THE HANGING PEN PIP10/CB

CD005

9 pcs PIP10/CB



YouTube

www.troika.org/video



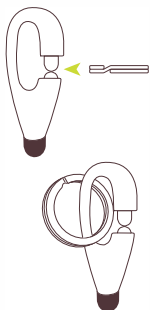
STYLUS KEYRING

KR13-04/CH

Stylus keyring, combination of keyring and stylus for iPad, iPhone and other tablet PCs with touchscreen, cast metal, shiny chrome plated, with practical click closure

Design: TROIKA Design Werkstatt
72 x 26 x 9 mm, 28 g

Max. logo size: 10 x 7 mm
Sales Unit: 12



YouTube

www.troika.org/video



FAST FIVE

GAP07/ST

Metal tape measure, 5 meters/16 feet, black plastic/stainless steel housing (brushed), with magnet for paper clips, incl. 5 paper clips, with red stopper, tape in road design

Design: Langkop Design
79 x 47 x 82 mm, 226 g

Max. logo size: 45 x 30 mm
Sales Unit: 4





SCHWITZABLEITER®

TWL01/GR

Microfibre workout towel with waffle weave pattern, super-absorbent and quick-drying, adjustable length, with integrated zip-pocket for MP3 player, keys, credit cards, etc., green

Design: TROIKA Design Werkstatt
1.160 x 245 x 11 mm, 124 g

Max. logo size: 100 x 100 / 14 x 4 mm
Sales Unit: 12

Stitching possible

LUNCH BOX "AUF DER PIRSCH"

#BOX71-A085

Lunchbox with clip-lock, with design sticker, aluminium, design "AUF DER PIRSCH"

Dekor: impuls4/Emma Magoon
179 x 116 x 55 mm, 161 g

Max. logo size: 45 x 30 mm
Sales Unit: 4







FOREVER T1

GAP061CH

1950s Classic car "T1", paperweight and pencil holder, with magnet for paper clips, incl. 5 paper clips, with friction motor, shiny chrome plated

Design: studio dreimann
159 x 65 x 74 mm, 385 g

Max logo size: 45 x 12 / 12 x 8 mm
Sales Unit: 4

YouTube

www.troika.org/video





Stromkonsense®

The portable replacement battery for smartphones.

Mobile power point

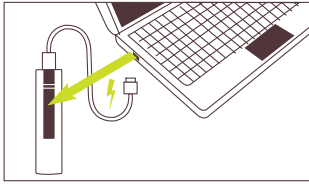
Energy to go! Stop your smartphone conking out when you need it most with the STROMKONSERVE® portable charger. 2.200 mAh battery capacity and the USB adapter for many current smartphones make sure you're never left in the lurch. And when night comes... STROMKONSERVE® becomes a bright LED torch.

STROMKONSERVE® -
energy transition at its best!

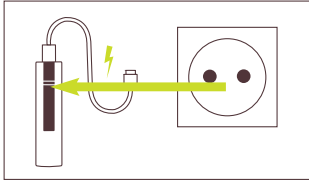


torch light

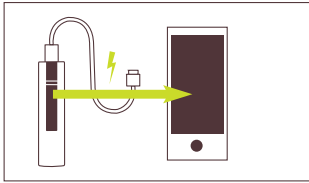
camping light



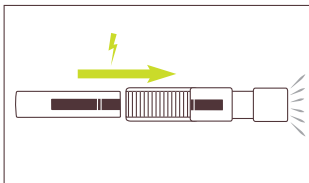
- Rechargeable via USB connection
(Windows, Mac, standard charger, etc.)



- Rechargeable via socket-outlet
(with additional charging cable)



- For portable charging
of smartphones
(in meetings, during camping,
on the way, etc.)



- Including torch / camping light
(glows up to 48 hours)



POP02/WH



STROMKONSERVE®

POP02/BK / POP02/WH

External battery (charger) with integrated battery level indicator (LED), capacity 2,200 mAh, mini cable drum with connection for USB plug and USB socket, for charging of iPhone 4/4S/5, Samsung Galaxy and other smart phones with USB connection, lithium-ion accu (battery), incl. torch or camping light, black or black/white

144 x 36 x 35 mm, 100 g
Max. logo size: 45 x 6 mm

Sales Unit: 4



POP02/BK

You Tube

www.troika.org/video



Mr. ELEGANT



MR ELEGANT "ELECTRIC GUITAR"

KR12-71/LE

Cufflink keyholder, black leather loop with metal ring for keys and a cufflink closure, motif: Electric guitar (red)

Design: ding3000
110 x 35 x 22 mm, 24 g

Sales Unit: 6



Mr. ELEGANT "WHAT'S NEW?"
#KR12-A082
Decor: pinta



Mr. ELEGANT "CODE"
#KR12-A1000
Decor: TROIKA Design Werkstatt



Mr. ELEGANT "IT'S MUSIC"
#KR12-A087
Decor: impuls4/Rosa Conti



Mr. ELEGANT "RETRO STRIPES"
#KR12-A031
Decor: Anne Rieck



PIP80/DB

FLEXI STYLUS

PIP80/DB / PIP80/PU

Combination of ballpoint pen and stylus for iPad, iPhone and other touch-screen tablet PCs, flexible silicon/aluminium, dark blue or purple, ballpoint pen with black TROIKA easyFlow refill (made in Germany)

143 x 16 x 16 mm, 26 g
Max. logo size: 25 x 5 mm

Sales Unit: 6



PIP80/PU



PIP01/SB

MADE WITH
SWAROVSKI® ELEMENTS



SMOOTH TOUCH "SHINE"

PIP01/SB / PIP01/SP

Combination of ballpoint pen and stylus for iPad, iPhone and other touch-screen tablet PCs, metal, shiny, black or purple, made with SWAROVSKI ELEMENTS, ballpoint pen with black TROIKA easyFlow refill (Made in Germany), stylus with soft rubber tip to protect displays against scratching and fingerprints, in a black metal box

Design: Toni Rohm Max. logo size: 20 x 5 / 28 x 3 / 45 x 45 mm
145 x 8 x 12 mm, 30 g Sales Unit: 4



PIP01/SP



COMBI STYLUS "BLACK"

PIT84/BK

Combination of rollerball pen and stylus for iPad, iPhone and other touch-screen tablet PCs, made of metal, glossy, in design "BLACK IS BEAUTIFUL", black TROIKA 5888 refill (Made in Germany), in a black metal box, incl. replacement refill

133 x 11 x 13 mm, 45 g

Sales Unit: 4

Max. logo size: 25 x 3 / 45 x 45 mm



"SINFONIE" PIT82/CO

Design: einblick



"POP UP" PIT32/CO

Design: Anne Rieck, in white metal box



"WHAT'S NEW?" PIT01/BW

Design: pinta



"RELATIV" PIT85/CO

Design: einblick



STYLUS TOP

89Z113

Rubber tip for iPad, iPhone and other touch- screen tablet PCs, construction kit for TROIKA writings instruments



IRON for MEN

The world in your hand

The new status symbol in global business - WORLD IN YOUR HAND. High-quality rollerball pen with an intricately detailed map of the world in an antique silver look. Impressive writing comfort with TROIKA 5888 refill (made in Germany). Sign the world - with TROIKA.



white and
black metal box



WORLD IN YOUR HAND

PEN10/SI

Rollerball pen made of metal, brushed, embossed with world map motif, antique silver look, black TROIKA 5888 refill (Made in Germany), in black metal box, incl. replacement refill

Design: pinta
124 x 11 x 13 mm, 43 g

Max. logo size: 25 x 3 / 25 x 5 /
45 x 45 mm
Sales Unit: 4

BUSINESS

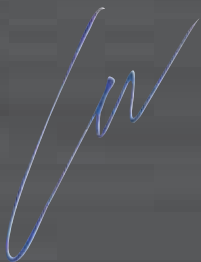
with style

FOUNTAIN PEN "BLACK"

PEF84/BK

Fountain pen, metal, glossy, in design "BLACK IS BEAUTIFUL", blue high quality ink cartridge (Made in Germany), in a black metal box, incl. replacement ink cartridge

124 x 11 x 13 mm, 40 g Sales Unit: 4
Max. logo size: 25 x 3 / 45 x 45 mm



"WHAT'S NEW?" PEF01/BW
Design: pinta



"RELATIV" PEF85/CO
Design: einblick



"SINFONIE" PEF82/CO
Design: einblick



"POP UP YOUR LIFE" PEF32/CO
Design: Anne Rieck, in white metal box



FOUNTAIN PEN

89Z114

Fountain pen nib (stainless steel), construction kit for TROIKA writing instruments

S-GRIP®



The S-GRIP material offers unrivalled resistance and durability, offering the perfect protection for objects that accompany you wherever you go. It is also extremely easy-care, even when used intensively. Its super-soft touch will win you over in an instant – a material as soft as leather yet as sturdy as a synthetic fabric. S-GRIP is made of 100% polyurethane. Guaranteed to be free from hazardous azo dyes, it not only protects what's inside, but also the environment.



S-GRIP "PHONE"

IPH10/BK

Sleeve for iPhone 5/4/4S, material: S-GRIP, with magnetic button, black/grey, packed in resealable plastic bag

Design: TROIKA Design Werkstatt
135 x 99 x 8 mm, 21 g

Max. logo size: 50 x 30 mm
Sales Unit: 6



S-GRIP "PAD"

IPC10/BK

Sleeve for iPad, material: S-GRIP, with magnetic button, black/grey, packed in resealable plastic bag

Design: TROIKA Design Werkstatt
290 x 195 x 8 mm, 100 g

Max. logo size: 50 x 50 mm
Sales Unit: 4



THIS BELONGS TO ME

#MGL01-A023

Magnifying glass with design sticker, steel, shiny chrome plated, folds out, motif: "THIS BELONGS TO ME"

Decor: Anne Rieck
63 x 63 x 20 x 63 mm, 87 g

Max. logo size: 20 x 2,5 mm
Sales Unit: 4



#MGL01-A084
"COLOURFUL LEAVES"
Decor: impuls4/Marlene Kerling



#MGL01-A082
"WHAT'S NEW?"
Decor: pinta



#MGL01-A045
"RELATIV"
Decor: einblick



TALKING STONES "ZEN"

TKS09/GY

Multi-functional desk object with embossed message: "ZEN", paper clip and memo holder, made of 3 magnetic stones (synthetic resin) incl. 5 paper clips, grey

Design: Dewa Bleisinger
99 x 59 x 49 mm, 219 g

Max. logo size: 80 x 30 mm
Sales Unit: 4



POCKET MONEY

KR11-77/BR

Keyholder and coin pouch with zipper, 3 keyrings and handy opening mechanism, brown leather/metal (antique gold look)

Design: MurkenHansen
125 x 49 x 20 mm, 35 g

Max. logo size: 20 x 8 mm
Sales Unit: 4



NAUTIC KEY

KR13-09/CH

Ship's propeller keyring with shackle, cast metal, shiny chrome plated

155 x 36 x 20 mm, 21 g
Max. logo size: 7 x 3 mm

Sales Unit: 12



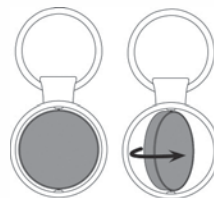
SWING RING

KR13-16/CH

Keyring with movable centre section, round, metal/plastic, shiny chrome plated

76 x 38 x 9 mm, 22 g
Max. logo size: 20 x 20 mm

Sales Unit: 12



YouTube

www.troika.org/video



Two sides for your engraving.





Charming!



Something for Everyone!

Whether sporty, playful or elegant:
Our charms are versatile as well as
original and have the perfect motif
for everyone.
Simply CHARMing

WINTER'S DREAM

KR13-01/CH

Keyring with 4 charms: ice skate, sleigh, blue knit hat and
snowflake, cast metal/enamel, shiny chrome plated

Design: Anne Rieck
129 x 56 x 10 mm, 33 g

Max. logo size: 10 x 4 / 18 x 4 / 10 x 8 mm
Sales Unit: 6



GLÜCKSBRINGER "KLEE"

KR13-06/CH

XL keyring with 3 charms: horseshoe, clover leaf and small heart, cast metal/enamel, shiny chrome plated, XL ring engraved with "Luck" in different languages

Design: Anne Rieck
108 x 45 x 16 mm, 35 g

Max. logo size: 10 x 10 mm
Sales Unit: 6



CHARMING FRIENDS

KR13-30/CH

Keyring with 3 charms: heart, clover leaf and butterfly, made with SWAROVSKI ELEMENTS, cast metal, shiny chrome plated

Design: Anne Rieck
101 x 40 x 11 mm, 20 g

Max. logo size: 8 x 4 / 7 x 3 / 8 x 4 mm
Sales Unit: 6



MADE WITH SWAROVSKI® ELEMENTS



ALP HARMONY

KR13-15/CH

Keyring with 4 charms: milk can, cow, edelweiss and mountain, cast metal/enamel, shiny chrome plated

Design: Anne Rieck
136 x 47 x 11 mm, 47 g

Max. logo size: 15 x 15 / 14 x 14 / 12 x 12 mm
Sales Unit: 12



INTO THE SUN

KR13-14/CH

Keyring with 4 charms: flip-flops, sunglasses, island and sun-cream, cast metal/enamel, shiny chrome plated

Design: Anne Rieck Max. logo size: 17 x 3 / 20 x 7 / 15 x 15 mm
147 x 54 x 8 mm, 44 g Sales Unit: 12



MADE WITH
SWAROVSKI® ELEMENTS

PRO WOMAN

KR13-03/CH

Breast cancer theme keyring with 4 charms: pink ribbon, flower, heart, made with SWAROVSKI ELEMENTS and Venus symbol, cast metal/enamel, shiny chrome plated

Design: Anne Rieck Max. logo size: 10 x 3 / 10 x 5 mm
120 x 35 x 9 mm, 24 g Sales Unit: 6

GLÜCKSBRINGER "SCHWEIN"

KR13-05/CH

XL keyring with 3 charms: fly agaric, ladybird and lucky pig, cast metal/enamel, shiny chrome plated, XL ring engraved with "Luck" in different languages

Design: Anne Rieck Max. logo size: 14 x 8 / 3 x 2 / 8 x 4 mm
114 x 56 x 16 mm, 34 g Sales Unit: 6





CAROLINA

KR13-22/BK

Keyring high heel with ribbon, cast metal, black/pink

Design: TROIKA Design Werkstatt
90 x 35 x 15 mm, 22 g
Max. logo size: 15 x 15 mm
(on metal plate)

Sales Unit: 12



MY SHOES

KR13-08/CH

Keyring with 5 charms: trainer, flip-flop, high heel, ballerina and wellington, cast metal/enamel, shiny chrome plated

Design: Anne Rieck
121 x 35 x 10 mm, 28 g

Max. logo size: 15 x 4 / 7 x 3 mm
Sales Unit: 12

PFERDEGLÜCK

KR13-17/CH

Keyring with 4 charms: stirrup, riding boot, saddle, and plaque with horse, cast metal/enamel, shiny chrome plated

Design: Anne Rieck Max. logo size: 20 x 8 / 10 x 10 / 12 x 3 mm
135 x 51 x 10 mm, 35 g Sales Unit: 12



WINTERSPORT

KR13-02/CH

Keyring with 3 charms: skis, ski boots and ski goggles, cast metal/enamel, shiny chrome plated

Design: Anne Rieck Max. logo size: 20 x 4 / 18 x 7 / 25 x 2 mm
88 x 54 x 8 mm, 36 g Sales Unit: 12

NORDSTRAND

KR13-07/CH

Keyring with 3 charms: anchor, steering wheel and plaque with inscription "Sailing", cast metal/enamel, shiny chrome plated

Design: Anne Rieck Max. logo size: 27 x 10 mm
107 x 45 x 11 mm, 27 g Sales Unit: 6





DRIFT

-R K014/PU

Keyring butterfly, cast metal/enamel, (pink/orange/white/purple), with transparent slipcase

Design: Karim Rashid
69 x 46 x 7 mm, 39 g

Max. logo size: 15 x 7 mm
Sales Unit: 12

TROIKA[®]
designed by *Karim*

BILLOW

-R K015 PK / -R K015/WH

Keyring round, striped with 3D heart look, cast metal/enamel (pink/silver or white/silver), with transparent slipcase

Design: Karim Rashid
73 x 37 x 7 mm, 34 g

Max. logo size: 18 x 10 mm
Sales Unit: 12



-R K015/WH



POCKET LAMP "FLOWER"

TOR11/CO

Pocket torch, keyring and LED-torch (white light), in design of a hanging lamp with a cord, plastic/metal, switched on and off by pulling the lamp, lampshade printed with floral pattern

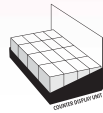
Design: ding3000
100 x 37 x 37 mm, 30 g

Max. logo size: 10 x 10 mm
Sales Unit: 6

**COUNTER DISPLAY -
POCKET LAMP**

CD004

12 pcs, 6 pcs each TOR10/WH and TOR11/CO



TOR10/CO



Designpreis
Rheinland-Pfalz 2011

FLYING HEART

BGH10/CH

Handbag and laptop holder with enamelled 3D motif, metal, shiny chrome plated, motif "heart with wings", black/red, made with SWAROVSKI ELEMENTS, holds up to 10 kg

Design: Kathrin Stockebrand
100 x 49 x 13 mm, 27 g

Max. logo size: 10 x 3 mm
Sales Unit: 6



MADE WITH
SWAROVSKI® ELEMENTS



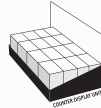
HAPPY LETTERS

LETTERS

HAPPY LETTERS® DISPLAY 100ER

KA-SET1

Self-service display including 100 "Happy Letters" keyrings
(A to Z, except Q), assorted, printed cardboard, matt





KA-W1/CH

HAPPY LETTERS®

KA-.../CH

Alphabet keyring, letters A-Z, cast metal/enamel,
shiny chrome plated99 x 36 x 10 mm, 21 g
Max. logo size: 20 x 6 mm

Sales Unit: 12



KA-A1/CH



KA-B1/CH



KA-C1/CH



KA-D1/CH



KA-E1/CH



KA-F1/CH



KA-G1/CH



KA-H1/CH



KA-I1/CH



KA-J1/CH



KA-K1/CH



KA-L1/CH



KA-M1/CH



KA-N1/CH



KA-O1/CH



KA-P1/CH



KA-R1/CH



KA-S1/CH



KA-T1/CH



KA-U1/CH



KA-V1/CH



KA-X1/CH



KA-Y1/CH



KA-Z1/CH



DEUTSCHLAND

#BGH01-A096

Laptop-, handbag- and jacket holder with design sticker, metal, shiny chrome plated, design "GERMANY", holds up to 10 kg

Design: Motiv: impuls4
95 x 55 x 10 mm, 24 g

Max. logo size: 10 x 3 mm
Sales Unit: 6

DEUTSCHLAND

#COM02-A096

Pocket mirror, round shape, with design sticker, metal, shiny chrome plated, design "GERMANY"

Design: Motiv: impuls4
10 x ø 65 mm, 68 g

Max. logo size: 25 x 25 mm
Sales Unit: 6



DEUTSCHLAND

#CDC02-A096

Business card case with design sticker, metal, shiny chrome plated, design "GERMANY", holds approx. 17 cards

Design: Motiv: impuls4
58 x 95 x 8 mm, 60 g

Max. logo size: 45 x 45 / 45 x 3 mm
Sales Unit: 6



DEUTSCHLAND

#KYR01-A096

Multi keyholder with design sticker, metal, shiny chrome plated, with carabiner hook and 6 exchangeable rings, design "GERMANY"

Design: Motiv: impuls4
90 x 9 x ø 25 mm, 52 g

Max. logo size: 8 x 6 mm
Sales Unit: 6

DEUTSCHLAND

#KYR81-A096

World time clock keyring with design sticker, metal, matt chrome plated, edge stamped with numbers 1-24, with movable centre section, design "GERMANY"

Design: Motiv: impuls4
74 x 38 x 8 mm, 44 g

Max. logo size: 15 x 15 mm
Sales Unit: 6



DEUTSCHLAND

#KYR99-A096

Keyring with design sticker, round, metal, shiny chrome plated, design "GERMANY"

Design: Motiv: impuls4
67 x 35 x 7 mm, 33 g

Max. logo size: 20 x 20 mm
Sales Unit: 12



ENGRAVING

Products with this sign are engraveable. Engravings appear in the base colour of the material, which also influences the individual design of the engraving. Please ask us about your prices.



PRINTING

Products with this sign are printable. Depending on the article, different printing techniques are used, e.g. pad printing, digital or screen printing. Please ask us about your prices.



TROIKA ALL INCLUSIVE (ENGRAVING)

Products with this sign are ALL INCLUSIVE starting from 100 pcs per model if you place an engraving order with TROIKA. ALL INCLUSIVE contains the price for the product, 1 Laser engraving, set-up and 1 engraving sample in advance.

ADDITIONAL INFORMATION

DELIVERIES

Our deliveries are made via UPS Standard unless arranged otherwise and will be calculated according to the UPS price list. Back orders will be dispatched without additional freight costs.

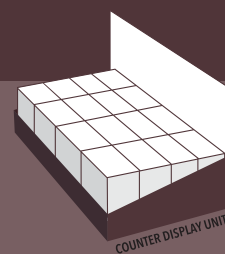
- > Please note our general terms and conditions. We would be pleased to forward a copy on request.
- > A price list for our additional services (engraving, print) is also available.

IMPRINT

Editor: TROIKA Germany GmbH
Layout: pinta | Gestaltung & Kommunikation
Photos: Fotostudio Ketz, Hachenburg /
André Weimar, Reiferscheid
Print: Druckerei Hachenburg GmbH

iPhone and iPad are registered trademarks of Apple Inc.

Errors and modification subject to change. Colour images may vary from the product due to printing quality.



TROIKA COUNTER DISPLAY UNITS

For products with this sign a TROIKA Counter Display Unit is available - From outer carton to the perfect sales display!

By opening the outer carton you get a colour printed sales display for self-service. Each TROIKA Counter Display Unit is immediately usable and fully equipped with the corresponding goods.